



1896-2007
(Pre EVs)

OEMs make vehicles and dealers sell them.
Life is good.

2008-Today
(EVs)

Tesla convinces the world EVs are the only answer to auto sustainability.

Sells direct to consumer.

Other OEMs take note and want to sell D2C too. They figure out EVs are the loop hole around franchise protection laws.

**Unknown
Future**

**Sell Carbon
Emission
Offsets**

To provide an easy, practical solution to offset emissions and save the franchise model.

Or don't

OEMs could take more and more of your livelihood.

THE PLAN

1

Our partners are signing off on a petition that shows they are taking action to offset the carbon emissions of their customers.

2

We are giving that petition as well as \$10 for each Carbon Emission Offset sold to state and national ADAs to fight the battle in legislation, while giving them a helpful argument.

3

We will make the strong case on the truth about EVs - that we don't have to make this huge overhaul to make automotive more sustainable.

RESULT

Because EVs are used as a loop hole to franchise protection laws, we save and strengthen the franchise model. Along the way, you will make additional profit, and we will help you with marketing the program correctly to better your image.

THE TRUTH ABOUT EVS

You can build 90 hybrids or just 1 EV with the same amount of mining.

Only 22.5% of the US' total electricity is generated using renewable resources.

The batteries are toxic and terrible for our environment.

HOW OUR PROGRAM WORKS



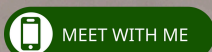
- 1** 75 trees per Carbon Emission Offset to make up for the average co2 created during the ownership of a vehicle.
- 2** Put it on the addendum and first pencil to make it easy to make a huge difference.
- 3** Innovative profit center by charging \$200 per enrollment. (\$75 Offset, \$10 Admin fee, \$10 Association fee)

WHAT COMES WITH THE PROGRAM

- Community Engagement
- Customer takeaways
- Physical and digital marketing
- Custom impact dashboard



We'll plant With kids at your local schools.
With your customers.
In nearby national forests.
In your own dedicated forest.



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